



# PAINT CHEADLE HULME PINK



## WHO ARE WE?

We are Prevent Breast Cancer, formerly Genesis Breast Cancer Prevention, a charity based at the Nightingale Centre at Wythenshawe Hospital. We are the only UK charity entirely dedicated to the prediction, prevention and early detection of breast cancer, and this year we celebrate our 20th anniversary.

The Nightingale Centre and Genesis Prevention Centre was the first purpose-built centre in Europe dedicated to breast cancer prevention.

One day our research will bring about a world where no individual will have to suffer from breast cancer, but we need your help in making this a reality for the next generation.

**1 IN 9 WOMEN AND 1 IN 1000 MEN WILL DEVELOP BREAST CANCER DURING THEIR LIFETIME**

It is the most common cancer in the UK as 53,000 people are annually diagnosed. Sadly 22% will lose their fight against breast cancer.

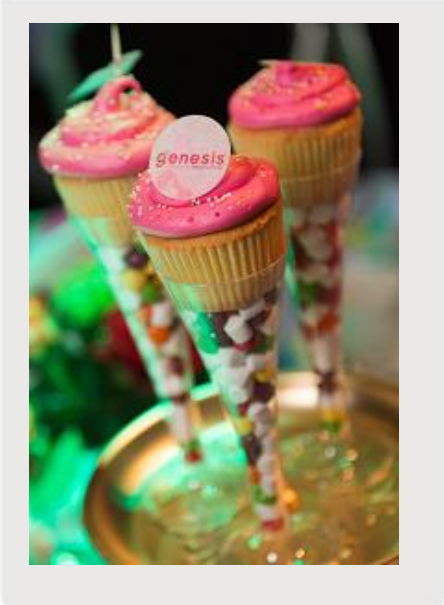
**CURRENTLY ONLY 3.6% OF ALL CANCER RESEARCH FUNDING IS SPENT ON PREVENTION.**

## WHY PAINT CHEADLE HULME PINK?

**PAINT CHEADLE HULME PINK** is an awareness and fundraising campaign that will take place this year to celebrate our charity's 20th anniversary. We are encouraging all businesses and their staff, to take part in some PINK fundraising during Breast Cancer Awareness Month in October. This is an opportunity for everyone to create some fun activities which will help raise attention and funds towards a future without breast cancer.

We are delighted to announce that the weekend will be kicking off **on THURSDAY 29th with a charity quiz at The John Millington, followed by an entire weekend of fun, frolics, special offers and entertainment throughout the village!** If you wish to be involved, simply get in touch! Up to date info on [www.iloveheadleholme.com](http://www.iloveheadleholme.com)

- ### PINK IDEAS...
- Decorate shop windows, cafes, restaurants & beauty salons in **PINK**
  - Hold a **PINK** raffle
  - Have a **PINK** cake sale
  - Organise a **PINK** quiz
  - How about a **PINK** coffee morning?
  - Create a **PINK** menu or cocktail
  - Have a **PINK** week at your place of work and make sure all staff dress accordingly.
  - Have a **PINK** disco or party
  - Organise a **PINK** sponsored walk through the village
  - Create a **PINK** market or craft fair
  - **PINK** bottle tombolas are very popular!
  - Create a **PINK** family fun day- BBQ, Games, Entertainment & Fundraising



## IF YOU WANT TO TAKE PART

- Prevent Breast Cancer can provide leaflets, collection boxes, branded merchandise to sell, balloons, pink tutus and t-shirts.
- Take a look at our website [www.preventbreastcancer.org.uk](http://www.preventbreastcancer.org.uk) for an A-Z of further fundraising ideas.
- Email [suzanna@preventbreastcancer.org.uk](mailto:suzanna@preventbreastcancer.org.uk) or [hello@iloveheadleholme.com](mailto:hello@iloveheadleholme.com) with any questions or to confirm your own activities for the official calendar of events.

Just remember, **THINK PINK!**

WE ARE PREVENT BREAST CANCER
 PREVENT BREAST CANCER
 GENESISBCP
 WE ARE PREVENT BC
 FundRaising Standards Board